

Iowa Soccer Association

AGM Governance Report:

Over the last four years our Board of Directors has been reduced in size to five members. It has also changed the way it operates, now taking a stronger leadership approach along with its oversight responsibilities, and deals less with day to day affairs.

In 2008, the ISA produced our first Strategic Plan with input from the board, the ISA operating staff, two past presidents, plus others, some related to soccer, and some outsiders who contributed their expertise in planning. The final plan is viewable on the Iowa Soccer website. The operating staff lead by Harold Kahler, Executive Director, extended the Strategic Plan to operating action steps which they have executed for the last year.

In the September 15<sup>th</sup> issue of the Chairman's Touch Line, Jim Albertson, Board of Directors Chairman, reported to our affiliate Presidents our progress towards our Strategic Plan. I'm pleased to say we have been ambitious and aggressive in our efforts, and perhaps overreached in our initial year, but we are comfortable with our direction and are continuing on towards our goals.

Respectfully,

Jock McDonald  
Governance Chair